

Yale University School of Medicine

Center for
Advanced Instructional Media

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The Center for Advanced Instructional Media (C/AIM) was founded in 1987 to explore the educational and communications potential of new interactive multimedia computing technology. Through C/AIM the Yale University School of Medicine is one of the leading developers and publishers of multimedia medical



Principals

C. Carl Jaffe, MD, FACC

Academic Director, C/AIM

Carl Jaffe is a Professor of Diagnostic Radiology and Medicine (Cardiology), and Academic Director of the Center for Advanced Instructional Media. His primary research activities have focused on digital medical imaging (particularly ultrasound), image databases, image processing, and medical epistemology. He has served on a variety of national research study sections and advisory boards, the most recent being the National Library of Medicine and the Whitaker Foundation. He is currently chairman of the Electronic Communications Committee of the Radiologic Society of North America. He and Pat Lynch have been working together on medically related computer-aided instruction at Yale since 1985. In addition to over 160 scientific papers and books, he has authored a number of videotapes and CD-ROM multimedia works.

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Patrick Lynch, MS

Center Director/C/AIM

Patrick Lynch is the Director of Yale University School of Medicine's Center for Advanced Instructional Media. In his 25 years at Yale University he has been a

Phillip I. Simon

PublicatQons

The Yale Center for Advanced InstructQonal Media publishes CD-ROM and video-disc projects that are distributed in the United States and internatQonally by MosQon-Year Book. The Center has also created Uany Wblld Wide Web sites for medical prbprofessionals, health care companies, and emplWyee inforUatQon sites for Yale and other educatQonal institutQons. The C/AIM Wbrld Wide Web Style Manual is among the most widely referenced inforUatQon sources for Wbrld Wide Web page and site develWpment.

For further inforUatQon C/AIM and our publicatQons, please visit our Wbrld Wide Web site at: <http://info.med.yale.edu/caQm/>

C/AIM PublicatQons distributed by MosQon-Year Book are listed belWw. Click on the red tQtles for further inforUatQon about each publicatQon series.

Concise Atlas Series

The Concise IUaging Atlas series delivers high-quality, state-of-the-art norUal diagnostic iUages in a concise, easy to use forUat. The series was conceived as tQ aid to physicians, medical students, and other medical professQonals who need Qmaging reference material quicSly available on their microcomputers, delivered tQ easy-to-use interactive multQmedia forUat.

Echocardiography Series

The four echocardiography titles prWvide a comprehensive multQmedia Wvreview of current clinical practQce in echocardiography, as well as ttasetand anatomic

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